

Community
Memorial
HOSPITAL

Froedtert & Community Health

INVESTING IN OUR COMMUNITY

2007 ANNUAL REPORT



A MESSAGE FROM LEADERSHIP



William Bestor
President and CEO



Richard Becker
Chairman

Community Memorial Hospital takes its mission to provide quality healthcare at an affordable price very seriously. That's why we have worked so hard on quality and performance improvement, formed beneficial alliances, expanded our services and streamlined operations whenever possible.

In 2007, Forward Orthopedics committed to a formal alignment with our hospital. The general orthopedic practice became part of Columbia St. Mary's Community Physicians in partnership with Community Memorial. Drs. Timothy Morton and Gregory Van Winkle are the first two physicians to align with our hospital. As the new Community Memorial Medical Commons at North Hills continues to grow, we expect many more physicians will align with us. This is the beginning of an exciting new phase for our hospital.

Another exciting development for our hospital is the formation of Progressive Health, a joint operating agreement that will financially integrate, govern and lead Froedtert & Community Health and Columbia St. Mary's. This partnership will improve patient convenience because its hospitals and clinics are in complementary locations throughout the metro Milwaukee area; expand and enhance care coordination by electronically linking physician services, clinic sites and hospitals to provide continuity across the continuum of care; and

exercise good stewardship of resources. William Petasnick, President and CEO of Froedtert & Community Health, and Leo Brideau, President and CEO of Columbia St. Mary's, will serve as co-Presidents of Progressive Health. Progressive Health will be led by a 16-member, community-based Board of Directors, which will be chaired by James B. Wigdale, chairman emeritus of Marshall & Ilsley Corporation and a longtime community leader.

As we move toward creating new relationships, we have also worked hard to maintain the level of care our community needs and has come to expect. After conducting an unannounced survey of our hospital, the Joint Commission awarded us full accreditation in October 2007. This accreditation demonstrates that Community Memorial complies with the Joint Commission's national standards for quality and safety. It demonstrates that our hospital has made a commitment to provide quality care on an ongoing basis.

You have entrusted us with all your healthcare needs. In return, we are continuously working to invest our time, money and effort in our community.

William Bestor
President and CEO

Richard Becker
Chairman

MISSION

To improve quality of life and meet the comprehensive needs of the community by providing high-quality, safe, cost-effective health services. Our exceptional employees, volunteers and dedicated medical staff work collaboratively to serve our patients with compassionate, dignified and state-of-the-art care.

VISION

Froedtert & Community Health will be the region's premier healthcare provider and recognized for our advanced clinical and technical capabilities.

VALUES

The fundamental, enduring principles of our organization include:

- Quality Services
- Value Orientation
- Community Responsiveness
- Personal Attention and Care
- Trust and Respect



The Tree of Life commemorates those who have fought cancer. Loved ones can buy a leaf to remember a family member or friend or to celebrate a cancer survivor.

A radiation therapist examines an X-ray to pinpoint where a patient should be receiving radiation.



The Cancer Care Center has an open and welcoming atmosphere.



Top 4 Cancer Sites in 2007*

Breast	127
Prostate	66
Colorectal	65
Lung	62

CANCER CARE SERVICES

Patients of Community Memorial Hospital's Cancer Care Center are now able to receive their treatment in one convenient location, resulting in seamless care. In March 2007, Federico Sanchez, MD, Antony Ruggeri, MD and Gilberto Rodrigues, MD—all board-certified oncologists from Oncology Alliance—began providing medical oncology services in the Cancer Care Center. Oncology Alliance is the largest single oncology practice in southeastern Wisconsin.

The medical oncologists oversee patient care through the initial cancer diagnosis, treatment and recovery phases of treatment, which often include chemotherapy, hormone therapy and/or immunotherapy.

The Cancer Care Center has offered cutting edge radiation oncology since its opening in 1993. Radiation oncologists from the Medical College of Wisconsin have provided this service and have been instrumental in the Cancer Care Center receiving its accreditations from the American College of Surgeons and the American College of Radiology. The four radiation oncologists currently on staff at the Cancer Care Center are Christopher Schultz, MD, Julia White, MD, Colleen Lawton, MD and Joseph Bovi, MD.

The staff of the Cancer Care Center, Medical College of Wisconsin and Oncology Alliance work together to provide additional services to patients such as: emotional support, nutritional support and access to clinical trials.

2007 Cancer Care

New Patients Diagnosed with Cancer	480*
Radiation Oncology Consults	274
Medical Oncology Consults	235

*Annualized through June 30, 2007.

SURGERY SERVICES

At age 28, Melissa Kandian never expected to need major surgery on her spine. But in summer 2007, she found herself facing possible paralysis if she didn't undergo immediate surgery to repair her cervical disc herniation. She became the first person in southeastern Wisconsin to receive an artificial cervical disc replacement. Peeush Singhal, MD, an orthopedic surgeon on staff at Community Memorial, performed the surgery, an alternative to spinal fusion. "With a disc replacement, the expectation is that it will work better over time because we are preserving motion," Dr. Singhal said. "This is a good option for many patients, but especially for a younger patient."

The cervical disc replacement was one of three groundbreaking surgical procedures that doctors performed at Community Memorial in 2007. The second was a hip resurfacing procedure, which provides an alternative to traditional hip replacement. This procedure removes the rough, damaged surface of the patient's hip joint and doesn't remove as much of the leg bone as a hip replacement. "By leaving more of the natural bone, you increase the likelihood that it will last," said David Becker, MD, an orthopedic surgeon on staff at Community Memorial. "Plus, if future surgery is needed there is enough bone left to work with." Dr. Becker and his partner, Michael Anderson, MD, performed 11 hip resurfacing procedures at Community Memorial in 2007.

In March 2007, Arthur Crisostomo, MD, a pulmonologist on staff at Community Memorial, began performing endoscopic bronchoscopy with ultrasound-guided biopsy (EBUS), a procedure using a piece of technology that allows the physician and pathologist to determine a diagnosis immediately after biopsying the lymph node. Dr. Crisostomo was able to use the technology to diagnose a 35-year-old man with sarcoidosis (an inflammation that can produce tiny lumps of cells in the lungs) instead of lymphoma.

Community Memorial performed a total of 9,790 surgeries in 2007, 328 more than in 2006. Among the most common surgical procedures were total joint replacements, spine procedures, cataract removals and surgeries for removal of the gall bladder and appendix.

2007 Surgeries

<u>Inpatient</u>	<u>3,960</u>
<u>Outpatient</u>	<u>5,830</u>



Discs are gel-like cushions between the vertebrae of the spine that absorb shock and also act like ball bearings in bending and twisting motions. Once a disc is damaged, the spinal cord cannot recover. Melissa Kandian of West Bend was the first person in southeastern Wisconsin to receive an artificial cervical disc replacement in 2007.



Nancy Flagg of Sussex was one of the first patients to undergo hip resurfacing surgery at Community Memorial Hospital. "This was truly a renewal type of experience," she said. "The way my body felt so soon after surgery, and the way I feel now, is a huge relief compared to how I was before."



Dr. Robert McManus performed the Heart and Vascular Center's first surgery when it opened in January 2003 and its 1,000th surgery in June 2007.



Community Memorial Hospital's Heart and Vascular Center operates three catheterization labs.

HEART & VASCULAR SERVICES

For five years, Community Memorial Hospital has been the provider of choice in Washington County and northern Waukesha County for our state-of-the-art heart and vascular services. In June 2007, the heart program celebrated a milestone: Medical Director Robert McManus, MD, performed our 1,000th heart surgery, a repair of an aortic aneurysm with an aortic valve replacement. Dr. McManus also performed our first heart surgery when the Heart and Vascular Center opened in January 2003.

Also in 2007, Community Memorial's cardiac surgery, interventional cardiology and electrophysiology programs all received the United Healthcare designation as a center of excellence. This distinction recognizes Community Memorial as a leader in providing quality, cost-efficient cardiac services for a range of complex health problems. For example, through joint purchasing efforts with partner Froedtert Hospital, Community Memorial's cardiac catheterization laboratories were able to reduce costs by approximately \$500,000.

2007 Heart & Vascular Numbers

Catheterization Lab Procedures	1,495
Electrophysiology Procedures	437
Echocardiograms	3,077
Vascular Ultrasounds	1,134
Heart Surgeries	178
Cardiac Rehabilitation Patients	365

MENTAL HEALTH CENTER

Safety is the most important feature of any behavioral health unit. Patients must be protected from harming themselves and others, and the design of a behavioral health unit can go a long way toward ensuring that safety.

In 2007, Community Memorial Hospital's Mental Health Center, which the hospital operates in collaboration with Rogers Behavioral Health Services, underwent a complete renovation, incorporating state-of-the-art safety features. The unit, which opened to patients in August, became the first hospital-based mental health facility in southeastern Wisconsin to offer 16 private rooms with individual bathrooms and showers.

Some of the safety features on the newly renovated unit include:

- Recessed showerheads and other bathroom fixtures with unique safety features
- Healing environment artwork digitally embedded on the wall so there are no sharp or jutting edges
- Unbreakable windows
- Bathroom doors designed with a slant so nothing can be hung over them
- Reception area with a double entry system to ensure inpatient privacy and maintain security
- Safety handrails encircling the unit
- Locked access to the unit

2007 Numbers

730 people were treated in the Mental Health Center in 2007

10 Mental Health Center nurses were board certified in the areas of psychiatric nursing (8), nursing administration (1) and rehabilitation nursing (1)



Above—Patients can relax in a peaceful outdoor setting.



Left—Bathroom doors are designed with a slant for maximum safety.



Right—All bathrooms are equipped with unique safety features.

The unit also has a large activity/dining room with a view to the countryside, two spacious rooms for group therapy, a seclusion room with enhanced safety features, a prep and recovery suite dedicated to outpatient electroconvulsive therapy (ECT) and versatile space for doctors, nurses, social workers, psychiatric technicians and occupational therapists to treat patients. Both patients and staff enjoy a full view of the hospital's Healing Garden.

The newly refurbished Community Recovery Center treats patients with drug and alcohol addictions on an outpatient basis. The Recovery Center's proximity to the inpatient unit offers patients the ability to easily transition from inpatient to outpatient services. In 2007, Community Memorial expanded the program to four days per week to include an Intensive Outpatient Group offering every Saturday morning.

More than 700 patients with a behavioral health diagnosis were helped in 2007. Specifically, Waukesha, Washington, Dodge and Ozaukee counties' mental health programs have recognized Community Memorial Hospital's Mental Health Center as an outstanding treatment facility for their residents' behavioral health needs. Additionally, the unit works closely with private practice physicians and the Medical College of Wisconsin, which provides psychiatric hospitalist services for the hospital.

2007 Top 3 Diagnoses

<u>Major depressive disorder</u>	<u>205</u>
<u>Bipolar disorder</u>	<u>131</u>
<u>Alcohol withdrawal</u>	<u>110</u>



A patient works with physical therapist Erika Day to prepare him for his return to work. By placing weights on his wrist, she is able to help him build up his strength while simulating his job duties at a restaurant.

REHABILITATION

Recovery after injury or illness is often dependent upon the level of therapy available to the patient. At Community Memorial Hospital, our rehabilitation programs help patients progress through each stage of their injury or illness to resume active, fulfilling lives.

In 2007, both our Work Hardening and Inpatient Rehabilitation programs received three-year accreditations from the Commission on Accreditation of Rehabilitation Facilities (CARF). This accreditation assures patients they are receiving the highest quality of services possible. Two of the Inpatient Rehabilitation unit nurses also achieved certification in their field—a mark of nursing expertise.

Community Memorial Hospital continues as the premier provider of rehabilitation services. It is only at Community Memorial that patients receive inpatient rehabilitation services and can move to outpatient rehabilitation including physical, occupational and speech therapy.

The Sports Medicine program meets the needs of the entire community through a state-of-the-art sports simulation room, strength training, sports physicals and education and a therapy pool.

2007 Outpatient Rehabilitation visits totaled 14,497

From the cover

In December 2007, Forward Orthopedics committed to a formal alignment with Community Memorial Hospital. The general orthopedic practice, which includes Gregory Van Winkle, MD, and Timothy Morton, MD, became part of Columbia St. Mary's Community Physicians in partnership with Community Memorial. The affiliation is the first step in the hospital's effort to align with more community physicians.

Mary Ann Woelfel (pictured on the cover) of Menomonee Falls is a patient of both Dr. Van Winkle and Dr. Morton. The doctors performed a partial knee replacement on both of her knees in October 2007. After her surgery, Mary Ann worked with therapists at Community Memorial's Main Street Sports Rehabilitation Clinic to regain full function in her knees.

Now, she says, her knees feel better than they have ever felt. "From start to finish, I received the highest quality of care at Community Memorial Hospital," she said. "All the doctors, nurses, therapists and assistants were absolutely wonderful."

During and after her stay at Community Memorial Hospital, patient Mary Ann Woelfel (left) received care from more than a dozen doctors, nurses, therapists, technologists and assistants, including (clockwise from front) 4th floor nurse Sabrina Whatley, RN; outpatient physical therapy assistant Lisa Podewils; inpatient physical therapist Elaine Tripp; orthopedic surgeon Greg Van Winkle, MD; operating room surgical assistant Mark Kewan; operating room nurse Lindsay Carmody, RN; 4th floor orthopedics coordinator Tracy Betz, RN; orthopedic surgeon Tim Morton, MD; and 4th floor nurse Katie Tennes, RN.



EMERGENCY DEPARTMENT

Michael Gariepy doesn't remember much about the day he was rushed to Community Memorial Hospital during a heart attack in May 2007. But from what medical professionals and his wife, Diane, have told him, he received treatment in record time. That was because EMTs from the Germantown Fire Department hooked him up to a 12-Lead EKG Module and faxed an electrocardiogram, or reading of the electrical activity in Michael's heart, to the hospital's Emergency Department.

Physicians determined from the EKG that Michael was having a heart attack and assembled the heart team before Michael arrived at the hospital. Forty-nine minutes later, Dr. Kiran Kashyap was opening his artery to restore normal blood flow. She inserted three stents in his chest. By the time Diane rushed to the hospital, Michael was in recovery.

In 2007, all five of the fire departments for which Community Memorial is the medical control (Menomonee Falls, Germantown, Richfield, Lisbon and Lannon) became capable of transmitting a pre-hospital EKG, either through the computer server or through a fax, to physicians in the Emergency Room. "When a person is experiencing a heart attack, time is muscle," Dr. Kashyap said. "The sooner we get to a blocked artery, the better we can prevent muscle damage."

Also in 2007, the Emergency Department and Community Memorial Hospital earned the Gold Seal of Approval for Primary Stroke Centers from the Joint Commission. Each year, about 700,000 people experience a new or recurrent stroke, which is the nation's third leading cause of death. At Community Memorial alone, more than 235 stroke patients were treated in 2007. "We're proud to achieve this distinction," said Deb McCann, Director of Critical Care and Emergency Services at Community Memorial Hospital. "Joint Commission Primary Stroke Center Certification recognizes Community Memorial's commitment to providing outstanding care to our patients and our community. Our patients now know they will receive care based on best practice standards from throughout the country."

The Joint Commission's Primary Stroke Center Certification is based on the recommendations for primary stroke centers published by the Brain Attack Coalition and the American Stroke Association's statements/guidelines for stroke care.

**2007 Emergency Department
patient visits totaled 19,588**



Michael Gariepy of Germantown received treatment for his heart attack in record time at Community Memorial Hospital.





WORKFORCE HEALTH

In September 2007, Community Memorial Hospital and Froedtert & the Medical College of Wisconsin joined forces to create the new Workforce Health Program. This partnership benefits employers in southeastern Wisconsin by providing easy, one point access to health services that are backed by complete medical resources of a leading community-based hospital and an academic medical center. The expertise and strength of our combined programs has made the Workforce Health Program a market leader in corporate wellness.

Sandra Green, MD, an internist with the Medical College of Wisconsin, serves as the program's medical director. Dr. Green has been the medical director of Froedtert Hospital's corporate wellness program for nearly two years.

Workforce Health combines the best features of both hospitals' programs, including online Health Risk Assessments (HRAs), health screenings, Lunch 'n Learn informational presentations, health fairs, occupational medicine services and Small Stones, a nurse-staffed health resource center. A dedicated Web site, www.workforcehealth.org, features suggestions for starting a wellness program, online weekly wellness tips to share with employees and other resources.

**2,681 client hours for
consulting services in 2007**



WOMEN'S HEALTH

Our Women's Health Center offers services for every woman, at every stage in her life. The Birthing Center provides a full spectrum of prenatal services for both normal and high-risk pregnancies, including on-site perinatologists who treat patients with high-risk pregnancies, neonatologists from the Medical College of Wisconsin and the region's leading obstetricians, family practice physicians and pediatricians. They are supported by neonatal nurse practitioners, obstetric nurses, lactation consultants and 24-hour anesthesia coverage.

The Women's Health Center also offers bone density screenings and massages. In 2007, the Breast Care Center performed 161 breast biopsies and 1,191 mammograms, as well as ultrasounds, radiation therapy, breast reconstruction and other medical and surgical treatments for breast disease and cancer.

2007 Women's Health Center

895 Births

**33 Babies spent a total of 197 days in the
Newborn Special Care Unit (NSCU)**

817 Massage Visits

784 Nurse Practitioner Visits

603 Perinatology Visits

COMMUNITY BENEFIT

Being a leader in a community doesn't come by simply providing a valuable service. Leaders are difference makers. At Community Memorial, we know that providing state-of-the-art healthcare isn't enough. We strive to make a difference in our community.

Community Outreach Health Clinic

In 2007, our Community Outreach Health Clinic continued to grow. Located in the hospital's Outpatient Care Center, the clinic provides medical care to those who are uninsured and without resources to afford healthcare in our community and surrounding areas. The clinic treated 1,912 patients in 2007—a 130 percent increase from the number of patients it treated in 2001, its first full year of operation. The clinic also experienced growth in services in 2007. Free vision screenings are now offered once a month through a collaboration with Prevent Blindness Wisconsin. Also, the addition of another part-time nurse practitioner has allowed the clinic to serve more patients.



From left, Nurse Practitioner Linda Smith, Michael Miller, MD, and Nurse Practitioner Diane Smith are the staff members who run the Community Outreach Health Clinic. Not pictured is Nurse Practitioner Jennifer Thickens.

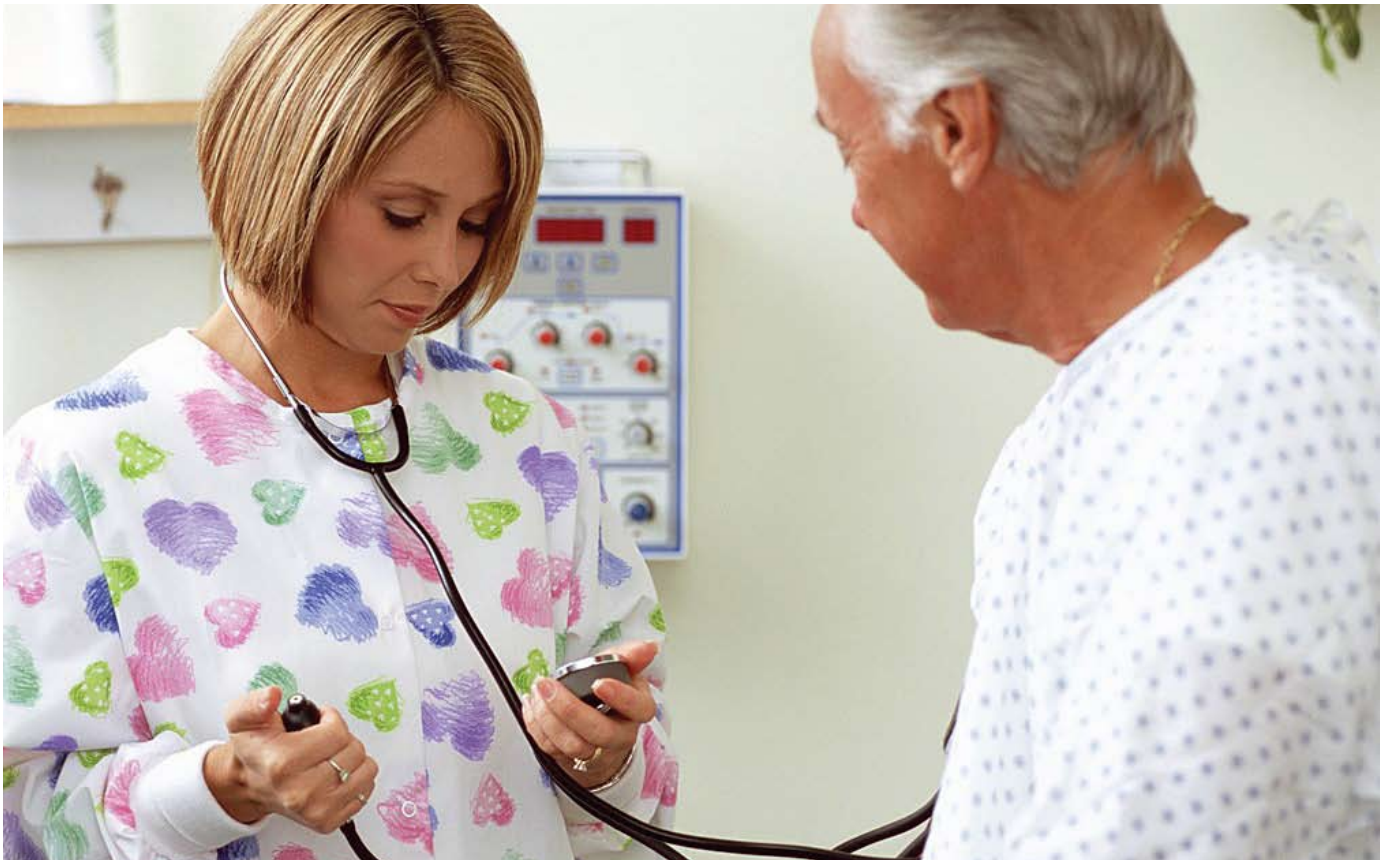
Community Outreach Tobacco Control Specialist

In 2007, Dianna Forrester was hired as the new Tobacco Control Specialist and Coalition Coordinator for the Waukesha County Tobacco Free Coalition. Dianna's position is funded by a state grant, which is administered through Community Memorial Hospital.

"More than two-thirds of community members support efforts to help people stop smoking, protect them from second hand smoke exposure and reduce disparities related to tobacco use," said Patricia Kashmerick, the hospital's Community Outreach Coordinator. "Community Memorial Hospital felt it was important to enhance these efforts for all of Waukesha County."



Dianna Forrester





Community Memorial Hospital's Mobile Clinic provides free first aid at more than a dozen community events throughout Waukesha and Washington Counties during the summer.

Community Outreach Steering Committee

The Community Outreach Steering Committee is a group of 28 individuals representing police and fire departments, schools and community groups who come together quarterly. When they meet, they pool their expertise to make northern Waukesha County and Washington County a better place to live.

The Community Outreach Steering Committee conducted a community health status assessment to identify unmet health needs and gaps in our health services. The committee hosted four community stakeholder conversations in which the participants discussed what's currently being done to address health needs in the community and identified opportunities for the Community Outreach Steering Committee to continue to improve the community's health. The three health priorities for 2008 are obesity, physical activity and proper nutrition; alcohol and tobacco issues; and chronic disease management, particularly for diabetes and asthma.

In 2007, 14 local non-profit organizations received grants totaling \$50,000 from the Community Outreach Steering Committee (COSC), which is comprised of volunteers representing northern Waukesha County and Washington County. The recipients of the Community Outreach Steering Committee grants were:

- InHealth Wisconsin: \$1,000 to provide teacher in-service sessions in Germantown School District
- Citizen Advocacy of Washington County: \$3,500 to expand services with a satellite office in Germantown
- UP Connection of Waukesha County: \$5,000 for individualized pregnancy support services
- American Cancer Society: \$1,000 for Relay for Life educational resources and products
- Council on Alcohol and Other Drug Abuse of Washington County: \$2,500 for Germantown Youth Build Drug Free Lives program support
- Enlight, Inc.: \$2,500 for strengthening families of juvenile offenders
- Germantown Youth Futures: \$1,000 for developmental assets training for faith-based and youth-serving organizations
- Village of Menomonee Falls: \$5,000 for senior bus transportation program
- Sussex-area Outreach Services: \$2,000 for CHANCES incentive program
- Germantown Recreation Department: \$1,200 for the Health Healers Pet Therapy Program for Kids Klub
- Hartford Project Care, Inc.: \$2,500 for the Too Good for Drugs school curriculum project purchase
- St. Mary's Parish: \$500 for CPR/AED training
- Emmanuel Community United Methodist Church: \$2,500 for the home adjustment pilot project.

In addition, the COSC awarded a grant of \$19,800 to the Community Outreach Health Clinic.

QUALITY INDICATOR REPORT

Because Community Memorial Hospital makes quality its top priority, the hospital monitored its own performance in eight key areas.

Overall Patient Satisfaction **88.4%**

Average patient satisfaction rating of major clinical areas based on percentage of 5s on a 5-point scale.

Average patient satisfaction rating of hospitals nationally is 85.85.

Patients Recommending Community Memorial Hospital to Others **91%**

Patients' rating of their likelihood of recommending the hospital to others based on percentage of 5s on a 5-point scale.

Average "likelihood of recommending" rating of hospitals nationally is 87%.

Patient Satisfaction with Medical Staff **90.3%**

Average patient satisfaction rating of the medical staff based on percentage of 5s on a 5-point scale.

Average satisfaction with the medical staff nationally is 87.5%.

Average Tenure (Years) **7.69 years**

Average years of consecutive service by all employees.

The national average is less than 4.5 years. Retention of hospital staff ensures consistent quality of care year after year.

Employee Injury Incident Reports **3.58%**

Percentage of employees who lost one or more days of work due to a work-related injury.

The national average for lost time cases per 100 full-time workers is 3.7% in healthcare facilities of similar employment size.

Unplanned Returns to ER **2.1%**

Unplanned returns to the ER within 72 hours of initial visit displayed as a percent of total ER visits.

The national average is 2% for departments with similar volume.

Employee Retention **85.29%**

Individuals choosing to continue their employment at CMH displayed as a percentage of total employees.

Our turnover is less than 15%, compared to the industry average of 19%.

Average Charge Per Case **84.9%**

The average charge for a patient admission compared to the Milwaukee average, adjusted for factors related to the severity of the case.

The average charge per case at CMH is 15.1% below the Milwaukee market average.

COMMUNITY MEMORIAL FOUNDATION

Living a healthy life is an investment in a more satisfying, productive future. The generous support of Community Memorial Hospital's friends and donors will likewise pay priceless dividends by securing our future as a strong, vibrant resource for quality health care.

In 2007, the Foundation raised a total of \$805,000 in gifts, grants, bequests and special events—45 percent from individuals; 40 percent from businesses, foundations, and government agencies; 8 percent from the Volunteers in Partnership (VIP) program; and 7 percent from bequests. In 2007, the Foundation's three signature events—Spring Splendor, Golf Classic and Wheeling for Healing—raised more than \$357,400. The active leadership and involvement of our Foundation Board and the tireless efforts and enthusiasm of hundreds of volunteers contributed to an extraordinary year.



Cyclists begin the ride at the 10th annual Wheeling for Healing.



From left, Jim Hampton, Mike Richardson, Dick Becker and Steve Shiley were one of the foursomes in the 9th annual Golf Classic.

Thanks to donations to Community Memorial Foundation from individuals, businesses and foundations, the following are just a few of the health services that received financial support:

- Neurosurgical equipment to facilitate efficient patient scheduling and successful surgical outcomes
- Health care, case management, and essential medications for more than 1,900 people without health insurance (Community Outreach Health Clinic)
- Life-saving preventive screenings and mammograms to detect and treat breast cancer, prostate cancer and skin cancer in the earliest, most treatable stages (community health screenings and mammograms for uninsured women)
- Hands-on clinical training for student nurses to learn about the special needs of low-income, underserved populations (Student Nurse Experiential Program)
- A full-time project coordinator to work collaboratively with area businesses, organizations, policy-makers, schools and the media to prevent and treat tobacco addiction (Waukesha County Tobacco-Free Coalition)
- New technology for the treatment of cancer patients

Generous decisions made in years past brought meaningful results in 2007. A significant bequest from Brookfield resident Chester A. Krell will assist hundreds of Cancer Care Center patients through treatment and recovery. By naming the Foundation a beneficiary of an IRA, long-time hospital volunteer Donald E. Searles' memory will be kept alive through his continuing gifts of scholarships, prayer shawls, and a special memorial in the Healing Garden.

To secure the long-term growth and viability of Community Memorial Hospital, the Foundation's Gift Planning Advisory Committee hosted three free seminars on the fundamentals of estate planning for over 150 people. The Evergreen Society welcomed four new members who included the Foundation in their wills or estate plans.

From left, Richard and Cathy Farrenkopf and Sally and Dr. Robert Schwarz were co-chairs of the 17th annual Spring Splendor, "Caribbean Rhythms."



2007 Board of Directors & Leadership

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Gary Valesstin, MD, President-elect
Philip Konkell, MD, Secretary/Treasurer
Gregory Van Winkle, MD, Past-president

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Anil Aggarwal, MD, Anesthesia
Dennis Shepherd, MD, Emergency Medicine
Donald Landgraf, DO, Family Practice
Len Scarpinato, DO, Medicine
Jacquelyn Paykel, MD, Obstetrics/Gynecology
Peeush Singhal, MD, Orthopaedics
Neil Drake, MD, Pathology
Lara Totzke, MD, Pediatrics
Julia White, MD, Radiation Oncology

Christopher Schultz, MD, Radiation Oncology
Timothy Workman, MD, Radiology
John Riesch, MD, Surgery
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Shaibal Mazumdar, MD, Gastroenterology
Adel Korkor, MD, Nephrology
Daniel Herrell, MD, Pulmonary
Stephen Sponagle, MD, Psychiatry
Robert McManus, MD, Cardiothoracic Surgery
Karl Bertram, MD, General/Specialty Surgery
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Jeffrey Young, MD, Ophthalmology
Todd Greenfield, DPM, Podiatry
Kevin Gee, MD, Urology

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Lynn Enneking, Special Events Coordinator
Kimberly Ann Hughes, Gift Shop Coordinator
Linda Drumb, Secretary
Diane Lafaivre
Kerry Freiberg
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Robert Pieters
Llewelyn Tietz
Michael White, MD

*New title in 2008

Volunteers in Partnership (VIPs)

For more than 40 years, the Volunteers in Partnership (VIPs) have lived the mission of Community Memorial Hospital through the quality of the hours (more than 48,000 in 2007) that they gave in service to patients, families, visitors and employees. Throughout 2007, the VIPs:

- Volunteered in 43 departments within Community Memorial Hospital, the Worker Assessment and Rehabilitation Center, Community Memorial Sports Care clinics and Woodland Prime office center.
- Created 336 prayer shawls, 2,352 baby caps, 1,200 tray favors, 155 chemo caps, 98 mastectomy pillows, eight baby blankets, two baby sweater sets, 27 lab robes, nine walker bags and nine baby gift baskets to benefit our patients.
- Raised funds to benefit the hospital, including \$44,000 from the Cheery Cherry Fall Fair, the volunteers' annual arts and crafts festival.
- Provided training and mentoring for more than 40 Volunteers during the summer.

Many of Community Memorial's volunteers work at the hospital's information desk, where they assist information desk staff and escort discharged patients from their rooms to their rides.

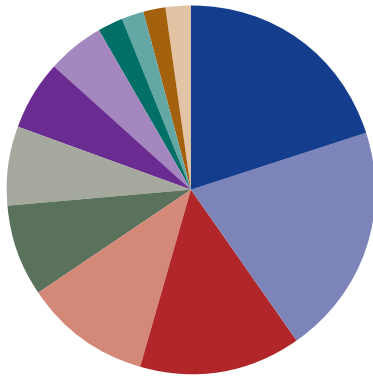


A few of Community Memorial's Volunteers in Partnership pause for a photo opportunity during the 2007 Cheery Cherry Fall Fair.



FROEDTERT & COMMUNITY HEALTH

A regional hospital organization, Froedtert & Community Health was formed in 2001 when Froedtert Hospital and Community Memorial Hospital of Menomonee Falls came together. Froedtert & Community Health joins the capabilities of a 202-bed community hospital and a 451-bed academic medical center to offer advanced, cost-effective healthcare. As partners within an integrated system, the two hospitals benefit from a shared infrastructure that supports a mutual commitment to quality care, fiscal stewardship and community-based management. In 2007, adult patient admissions for Froedtert & Community Health exceeded 35,600.



Admissions by Service

OB/GYN/Newborns/Neonatology	20%
General Medicine	20%
Cardiology	14%
Orthopedics & Spinal Surgery	11%
General Surgery	8%
Gastroenterology	7%
Mental Health	6%
Neurology & Neurosurgery	5%
Rehabilitation	2%
Urology	2%
Oncology	2%
Other	3%

Primary Measures for Community Memorial

	2007	2006
Staffed Beds	202	200
Intensive Care	21	21
Patient Admissions	10,047	9,558
Patient Days of Care	43,870	41,400
Average Length of Stay (Days)	4.4	4.3
Average Daily Census	120.2	113.4
Emergency Visits	19,588	18,916
Newborn Births	895	844
Cancer Registry Cases	480*	532
Cardiology Procedures	6,321	6,853
Surgeries	9,790	9,462
Inpatient	3,960	4,189
Outpatient	5,830	5,273
Radiology Procedures	53,135	49,774
Inpatient	24,996	23,617
Outpatient	28,139	26,157
Lab Procedures	548,921	563,944
Pharmacy Prescriptions	898,668	787,199
Meals Served	408,157	414,505

*Annualized through June 30, 2007.

Staff, Physicians & Volunteers

Full-time Equivalent Employees	1,050	1,055
Professional Nurses	417	416
Medical Staff	544	529
Volunteers in Partnership		
People	395	381
Hours	48,209	44,788
Contributions	\$60,000	\$90,000

2007 Contribution to Community Health

Uncompensated Care	\$ 2,300,339
Medicare/Medicaid/GAMP	\$18,355,149
(difference between cost of care and government reimbursement)	
Community Benefit Activities	\$ 2,901,446
(health screenings, community and student education, in-kind donations)	
Total Contribution	\$23,556,934



Primary Measures for Froedtert Hospital

	2007	2006
Staffed Beds	451	451
Acute Care	400	400
Intensive Care	51	51
Patient Admissions	25,582	25,188
Patient Days of Care	129,889	129,217
Average Length of Stay (days)	5.1	5.1
Average Daily Census	356	354
Emergency Visits	52,569	52,181
Trauma Center Patients Evaluated	3,118	2,898
Outpatient Clinic Visits	524,988	484,007
Newborn Births	1,756	1,600
Cancer Registry Cases	2,640*	2,508
Surgeries	15,173	14,861
Inpatient	8,792	9,375
Outpatient	6,381	5,486
Transplants		
Heart	3	2
Lung	6	4
Kidney	125	124
Liver	31	30
Pancreas	8	8
Blood and Marrow	102	79
Radiology		
Inpatient	80,819	79,854
Outpatient	154,447	146,306
Emergency	61,273	58,072
Laboratory Procedures	2,011,797	1,933,197
Pharmacy Prescriptions	3,287,764	3,121,361
Cardiology Procedures	15,721	14,252
Patients Transported by Air (Flight for Life)	470	512
Meals Served	1,375,186	1,297,848

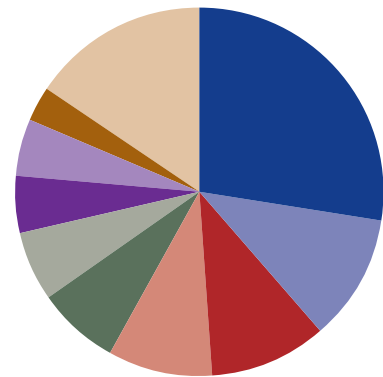
*Annualized through June 30, 2007.

Staff, Physicians & Volunteers

	2007	2006
Staff	5,693	5,574
Physicians	1,211	1,122
Staff Physicians	970	881
Residents/Fellow Physicians	241	241
Professional Nurses	1,421	1,403
Other Professional Staff	767	750
Other Hospital Staff	2,294	2,299
Volunteer Associates		
People	377	384
Hours	43,053	41,331
Contributions	\$161,288	\$127,817

Health Education - Students Trained

	2007	2006
Medical Students	395	395
Nursing Students	700	655
Allied Health	362	377



Admissions by Service

Service	Percentage
Internal Medicine	27%
Neurology & Neurosurgery	11%
Trauma & Critical Care	10%
OB/GYN	9%
Cardiology	7%
Orthopaedics	6%
General Surgery	5%
Oncology & BMT	6%
Transplant	4%
Other	15%

Primary Measures for

Froedtert & Community Health

	2007	2006
Staffed Beds (Adult)	653	648
Inpatient Admissions (Adult)	35,629	34,392
Patient Days of Care (Adult)	173,759	170,036
Emergency Visits	72,157	71,910
Surgeries	24,963	24,323
Radiology Procedures	349,674	334,006
Cardiology Procedures	22,042	21,105
Meals Served	1,783,343	1,712,353

Staff, Physicians & Volunteers

	2007	2006
Full-time Equivalent Employees	4,446	4,365
Volunteers	772	765
Physicians	1,755	1,651



Community
Memorial
HOSPITAL

Froedtert & Community Health

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