

Wheeling for Healing!

Sponsorship Levels

Yes! We would like to support the fight against cancer in our community.

- Gold - \$10,000
- Silver - \$7,500
- Bronze - \$5,000
- Registration - \$2,500
- First Aid - \$2,000
- Kids Area - \$1,500
- Rest Stop - \$850
- Team/Mile - \$600
- Massage Tent - \$500
- Bike Corral - \$500
- Mile - \$350
- Other

I would like to donate _____ as a door prize.

Company Name (as you would like it to appear on event materials)

Contact Person

Phone Number

Fax Number

Email Address

Address

City/State/Zip

Please return this form with your check to:
Community Memorial Foundation
PO Box 408
Menomonee Falls, WI 53052-0408



For more information,
please call 262.257.3761 or
communitymemorial.com

Donations may be tax deductible as allowed by law.



WE SUPPORT WHEELING FOR HEALING!



2010 Wheeling for Healing

A Family Bike Ride
to support the fight against
Cancer in our Community.

Saturday, August 14, 2010



Be a part of one of the largest bike rides in southeastern Wisconsin!

Community Memorial HOSPITAL

Froedtert & Community Health

All proceeds benefit the Cancer Care Center at Community Memorial Hospital!

As a sponsor, you help lead the fight!



Wheeling for Healing 2010!

Sponsorship Levels	Gold	Silver	Bronze	Registration	First Aid	Kids Area	Rest Stop	Team/Mile	Massage Tent	Bike Corral	Mile
Your Actual Investment.	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000	\$1,500	\$850	\$600	\$500	\$500	\$350
The Total Value of Your Investment as a Sponsor.	\$134,000	\$119,00	\$59,000	\$44,000	\$31,000	\$30,000	\$25,000	\$23,000	\$23,000	\$23,000	\$23,000

Value Breakdown by Item:

Company name in all Wheeling for Healing public service announcements on WISN 12. Value \$60,000.	●										
Company name and logo listed on the Wheeling for Healing section of the hospital's website (2,000 hits) and in all promotional materials. Value \$34,000.	●	●	●	●							
Company name listed on the Wheeling for Healing section of the hospital's website (2,000 hits) and in all promotional materials. Value \$20,000.					●	●	●	●	●	●	●
Company recognized as the sponsor of the annual prostate screening (100 men - promoted through advertising and marketing / communication). Value \$15,000.											
Company name and message in Community Memorial Hospital's magazine, <i>Feeling Fine</i> - distributed to more than 150,000 homes. Value \$12,000.	●	●	●								
Company logo on 2,200 T-shirts. Value \$7,000.	●	●	●								
Company name in Community Memorial Hospital's magazine, <i>Feeling Fine</i> . Value \$6,000.				●	●	●					
Honorary Chair - a representative from sponsor's organization who will address fellow riders during the post-ride celebration.											
Company name mentioned on the event Registration Form (50,000). Value \$3,100	●	●	●	●	●	●	●	●	●	●	●
Company information / literature / premium, etc...to be included in each registration packet - over 2,200 packets!. Value \$1,500.	●	●	●	●	●	●	●				
8 free team entry fees (80 riders). Value \$1,600.											
6 free team entry fees (60 riders). Value \$1,200.	●										
4 free team entry fees (40 riders). Value \$800.		●									
3 free team entry fees (30 riders). Value \$600.			●								
2 free team entry fees (20 riders). Value \$400.											
1 free team entry fee (10 riders). Value \$200.				●				●			
Verbal recognition at the event.		●									
5 free individual entry fees. Value \$125.					●						
Your company's name on a banner/sign. Value \$100.						●	●	●	●	●	●